DCUC
DEFENSE CREDIT UNION COUNCIL

YOUR VALUE IN ACTION

AGILE | ACCESSIBLE | EFFECTIVE

In 2026, DCUC advanced the credit union mission through focused advocacy, global engagement, strategic collaboration, and valuable resources that strengthens our ability to serve all who serve within our communities.

REACH & IMPACT

NATIONAL VOICE. GLOBAL FOOTPRINT.

A broad network connecting credit unions to a growing defense credit union movement:



Advancing the Credit Union Story

ABC NEWS · FOX NEWS channel · NBC NEWS · CBS NEWS · POLITICO · Bloomberg · AMERICAN BANKER · THE WALL STREET JOURNAL.

STRENGTHENING INDUSTRY ADVOCACY

- Advanced Congressional Support for Veterans Member Business Lending, Joined Efforts with The American Legion
- Mobilized Grassroots Advocacy Across DCUC MAC Meetings, Targeted Campaigns, & DCU PAC & NAF Priorities
- Opposed CDFI Funding Cuts & Sweeping Third-Party Authority Oversight
- Pressed for Regulatory & Legislative Parity in De Novo Banking Initiatives
- United Opposition to Durbin-Marshall & Credit Card Rate Cap Proposals
  National Satellite Media Tour - 12M impressions, front-page BANKTHINK feature
- Protected the Credit Union Tax Status

DCUC
DEFENSE CREDIT UNION COUNCIL
Serving Those Who Serve Our Country

2026 ACCOMPLISHMENTS

EXPANDING MEMBER RESOURCES & OPPORTUNITIES

Education & Insights

- NEW! Veterans Guide and Installation Guide, Spanish Editions
- 18 *Money Briefings* with *Stars and Stripes, Europe*
- NEW! *ALERT* content and special features

MEMBER-EXCLUSIVE TOOLS

- 60+ co-branded 'Salute to America250' videos
- Ready-to-use social media toolkits
- 2026 Military Communications Calendar
- Subsidized OnGuard scam-prevention resources with Lightbulb Press

EVENTS & CONNECTIONS

- 8 impactful events, 20+ educational sessions
- CU Unplugged *unconference* with Best Innovation Group (BIG)
- DCUC + America's Credit Unions CEO Conversation
- Direct access to renowned military, congressional, and prominent world leaders
- Credit Union Financial Forum in New York City

DIRECT ACCESS & SUPPORT

- Special Address, First Public Q&A with NCUA Chairman John Crews
- Expanded compliance services with Elizabeth Eurgubian, Atlas Advocacy
- On-Base Financial Institution Solicitations
- Practical solutions & exclusive incentives with DCUC Premier Circle Partners
- Welcomed TaVon Sneed, Executive Office Manager, and John Alexander, Deputy Chief Advocacy Officer

INVESTING IN THE FUTURE. CELEBRATING SERVICE.

GEORGE E. MYERS SCHOLARSHIP FUND

81 Scholarships & $243,000+

Awarded since 1997

COMMUNITY IMPACT

DCUC's 2026 Conference with a Purpose

$25,000 raised

& hundreds of care bags packed to support the USO

featured in Stars & Stripes, Europe

MEMBER VOICES

"DCUC has done a great job informing me [about] the needs of our veteran community, the needs for those that are underbanked, and how we can still service them and open up accounts for them [in ways] that we didn't know we could."

"[DCUC is] like a special operations team versus what you see in the advocacy sphere as a whole."

"I do believe that what makes them special is looking at everything through that military lens, and I believe it's what immediately captures the attention and response of legislators."

STRONGER TOGETHER. BETTER EQUIPPED TO SERVE.

Serving all who serve. Learn more at DCUC.org